



BlueCross BlueShield  
of Alabama

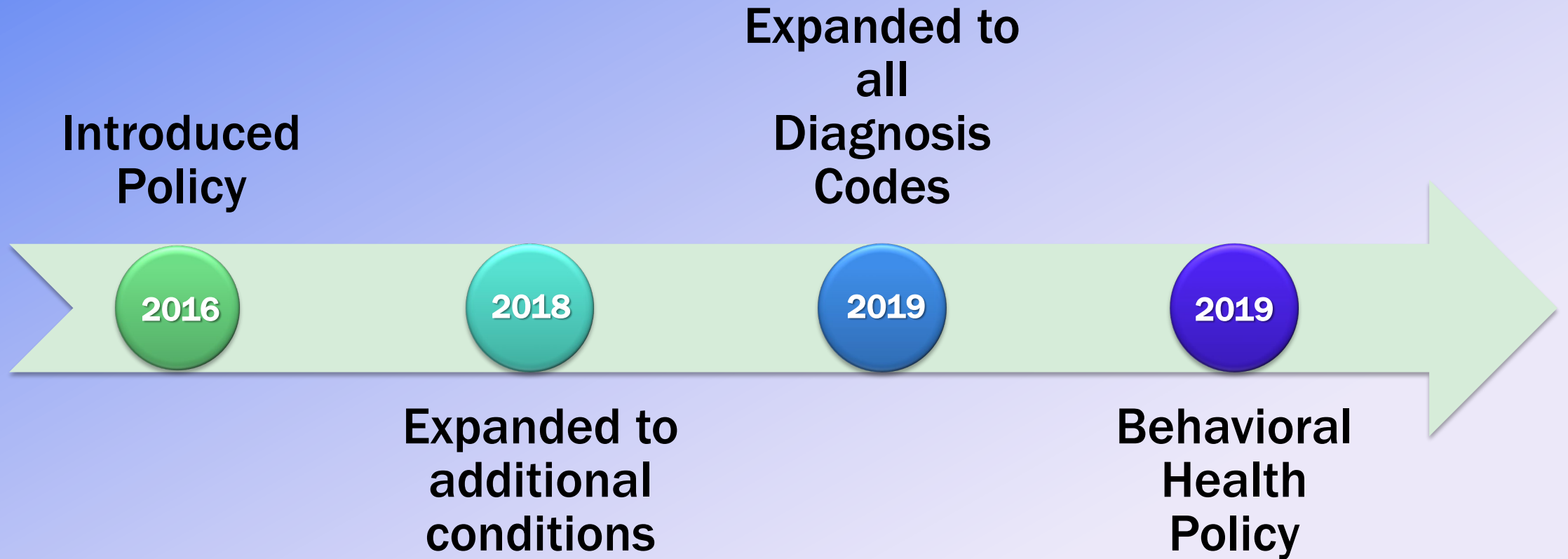
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# Alabama Telehealth Network August 2019



Amy Ellison, Blue Cross Blue Shield of Alabama

# Telemedicine Policy Timeline





Maternal fetal  
monitoring support

Dialysis treatment

Virtual ICU

Stroke program

Remote patient monitoring

# Telemedicine

- **Originating Site**



## 3 Easy Steps

- **Distant Site**



- ✓ Obtain Necessary Equipment
- ✓ Sign Telemedicine Program Requirement
- ✓ Utilize BCBSAL Network Providers that are in Good Standing

# Billing and Reimbursement

## Originating Site Q Code

- Site fee code per each encounter



## Distant Site GT or 95 Modifier

- Office visit codes by the specialist:
  - Consultations
  - New patient office visit
  - Established patient office visit
  - Psychiatric consultation

# Telemedicine

Solution to many of our current challenges in medicine:

- Cost
- Lack of providers:
- Lack of access
- Information gathering





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# Questions



**Amy Ellison, Blue Cross Blue Shield of Alabama**